

Fayetteville Public Library Foundation
A Component Unit of the Fayetteville Public Library

Auditor's Report and Financial Statements

December 31, 2014



Fayetteville Public Library Foundation
A Component Unit of the Fayetteville Public Library
December 31, 2014

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Independent Auditor's Report

Board of Directors
Fayetteville Public Library Foundation
Fayetteville, Arkansas

We have audited the accompanying financial statements of the governmental activities and the major fund of the Fayetteville Public Library Foundation, a component unit of the Fayetteville Public Library, as of and for the year ended December 31, 2014, and the related notes to the basic financial statements, which collectively comprise the Library's basic financial statements listed in the table of contents.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express opinions on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

Opinions

In our opinion, the financial statements referred to above present fairly, in all material respects, the respective financial position of the governmental activities and the major fund of the Fayetteville Public Library Foundation as of December 31, 2014, and the respective changes in financial position thereof for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Other Matters

Required Supplementary Information

Accounting principles generally accepted in the United States of America require the accompanying management's discussion and analysis listed in the table of contents be presented to supplement the basic financial statements. Such information, although not part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

Prior-Year Comparative Information

We have previously audited the Foundation's 2013 financial statements, and we expressed unmodified audit opinions on the respective financial statements of the governmental activities and the major fund in our report dated April 11, 2014. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2013, is consistent, in all material respects, with the audited financial statements from which it has been derived.

BKD, LLP

Rogers, Arkansas
April 10, 2015

Fayetteville Public Library Foundation

A Component Unit of the Fayetteville Public Library

Management's Discussion and Analysis

December 31, 2014

As management of the Fayetteville Public Library Foundation (the Foundation), we offer readers of the Foundation's financial statements this narrative overview and analysis of the financial activities of the Foundation for the fiscal year ended December 31, 2014.

Financial Highlights

Key financial highlights for 2014 are as follows:

- The assets of the Foundation exceeded its liabilities and deferred inflows of resources at the close of the most recent fiscal year by \$9,473,774 (net position). Of this amount, \$3,912,563 (unrestricted net position) may be used for the Foundation's ongoing mission and obligations.
- At December 31, 2014, unassigned fund balance was \$1,912,563 or 826% of the total fund expenditures for the current fiscal year. The Foundation contribution revenues decreased 21% to \$233,641 in 2014 as compared to 2013 and Library contributions decreased 64% to \$128,126 in 2014 as compared to 2013.
- Investment income decreased by \$572,231 or 57% during 2014 as compared to 2013. This decrease is due in part to an overall decrease in market performance in 2014 as well as the transfer of \$2,000,000 out of investments to money market mutual funds for the anticipated acquisition of property to be used for the new library. Moving this amount to money market mutual funds also resulted in a decrease in investment income during the year.

Overview of the Financial Statements

This discussion and analysis is intended to serve as an introduction to the Foundation's basic financial statements. The Foundation's basic financial statements comprise three components: 1) government-wide financial statements (statement of net position and statement of activities), 2) governmental fund financial statements, and 3) notes to the financial statements.

Government-wide financial statements. The *government-wide financial statements* are designed to provide readers with a broad overview of the Foundation's finances in a manner similar to a private-sector business.

The *statement of net position* presents information on all of the Foundation's assets, liabilities, and deferred inflows/outflows of resources with the difference between the two reported as *net position*. Over time, increases or decreases in net position may serve as a useful indicator of whether the financial position of the Foundation is improving or deteriorating.

The *statement of activities* presents information showing how the Foundation's net position changed during the most recent fiscal year. All changes in net position are reported as soon as the underlying event giving rise to the change occurs, regardless of the timing of related cash flows. Thus, revenues and expenses are reported in this statement for some items that will only result in cash flows in future fiscal periods.

The government-wide financial statements can be found on pages 7-8 of this report.

Fund financial statements. A fund is a grouping of related accounts that is used to maintain control over resources that have been segregated for specific activities or objectives. The Foundation, like other state and local governments, uses fund accounting to ensure and demonstrate compliance and finance-related legal requirements. The Foundation has only one fund which is reported as a governmental fund.

Governmental Funds. Governmental funds are used to account for essentially the same functions reported as governmental activities in the government-wide financial statements. However, unlike the government-wide financial statements, governmental fund financial statements focus on near-term inflows and outflows of spendable resources, as well as on balances of spendable resources available at the end of the fiscal year. Such information may be useful in evaluating a government's near-term financing requirements.

Because the focus of governmental funds is narrower than that of the government-wide financial statements, it is useful to compare the information presented for governmental funds with similar information presented for governmental activities in the government-wide financial statements. By doing so, readers may better understand the long-term impact of the government's near-term financing decisions. Both the governmental fund balance sheet and the statement of governmental fund revenues, expenditures, and changes in the fund balances provide a reconciliation to facilitate this comparison between governmental funds and governmental activities.

Notes to the financial statements. The notes provide additional information that is essential to a full understanding of the data provided in the government-wide and fund financial statements. The notes to the financial statements can be found on pages 9-15 of this report.

Government-wide Financial Analysis

As noted earlier, net position may serve over time as a useful indicator of a government's financial position. In the case of the Foundation, assets exceeded liabilities and deferred inflows by \$9,473,774 at the close of the most recent fiscal year.

The unrestricted portion of the Foundation's net position (41%) may be used to meet the ongoing obligations of the Foundation and to pursue its mission. Unrestricted position increased \$64,959 (2%) in 2014.

Foundation's Net Position

	2014	2013
Current and other assets	\$ 9,655,873	\$ 9,196,142
Capital assets, net	110,750	138,750
Total Assets	9,766,623	9,334,892
 Total Liabilities	 163,113	 68,062
 Total Deferred Inflows of Resources	 129,736	 265,394
 Net Position		
Net investment in capital assets	110,750	138,750
Restricted	5,450,461	5,015,082
Unrestricted	3,912,563	3,847,604
Total Net Position	\$ 9,473,774	\$ 9,001,436

The restricted net position (58%) represents resources that are subject to external restrictions on how and when they may be used. Restricted net position increased \$435,379 or (9%) in 2014.

Change in Foundation's Net Position

	2014	2013
Revenues		
Program Revenues		
Contributions	\$ 233,641	\$ 294,024
General Revenues		
Investment income	434,425	1,006,656
Grants	55,659	106,411
Other	8,159	-
Total General Revenues	498,243	1,113,067
Total Revenues	731,884	1,407,091
 Expenses		
Public relations	37,208	59,863
Other	61,212	64,209
Library contributions	128,126	353,771
Depreciation	33,000	30,000
Total Expenses	259,546	507,843
Change in Net Position	472,338	899,248
Net Position, Beginning of Year	9,001,436	8,102,188
Net Position, End of Year	\$ 9,473,774	\$ 9,001,436

Net position increased \$472,338 or (5%). The increase in net position is due primarily to the market performance of investments during 2014. Contributions to the Library by the Foundation decreased \$225,645. The Foundation distributes a percentage of Fund Balance for all Foundation funds. The Foundation earned investment income of \$434,425 during 2014, a 57% or \$572,231 decrease from investment income in 2013 due to a decrease in market performance.

Financial Analysis of the Government's Funds

Governmental funds. The focus of the Foundation's governmental funds is to provide information on near-term inflows, outflows and balances of spendable resources. Such information is useful in assessing the Foundation's financing requirements. In particular, *unassigned fund balance* may serve as a useful measure of a government's net resources available for discretionary use at the end of the fiscal year.

As of the end of the current fiscal year, the Foundation's governmental fund reported combined ending fund balances of \$9,363,024. Approximately 20% of this amount (\$1,912,563) constitutes unassigned fund balance, which is available for spending at the Foundation's discretion. The remainder of the fund balances have spending constraints placed on the purpose for which resources can be used.

Capital Assets

At the end of 2014, the Foundation had invested \$150,000 in a documentary film titled "Up Among the Hills." The film was completed in October 2012 and \$66,250 depreciation has been recorded. During 2013, the Foundation Board authorized development of a second documentary on the photography of Andrew Kilgore. The documentary was completed in mid-2014 for a total cost of \$30,000. As of December 31, 2014, \$3,000 of depreciation has been recorded.

Reclassification

Certain reclassifications have been made to the 2013 financial information to conform to the 2014 presentation.

Requests for Information

This financial report is designed to provide a general overview for all those with an interest in the Foundation's finances. Questions concerning any of the information provided in this report or requests for additional financial information should be mailed to the following address:

Fayetteville Public Library Foundation
401 W. Mountain
Fayetteville, AR 72701

Fayetteville Public Library Foundation
A Component Unit of the Fayetteville Public Library
Governmental Fund Balance Sheet/Statement of Net Position
December 31, 2014

	Governmental Fund Balance Sheet	Adjustments	Statement of Net Position	2013 (Memorandum Only)
Assets				
Cash and cash equivalents	\$ 2,357,945	\$ -	\$ 2,357,945	\$ 2,238,324
Pledges receivable, net of allowance; \$15,000	114,758	-	114,758	265,394
Accrued interest receivable	7,775	-	7,775	7,933
Grant receivable	152,015	-	152,015	96,356
Inventories	7,969	-	7,969	7,969
Investments	1,841,158	-	1,841,158	1,675,863
Restricted				
Cash and cash equivalents	314,611	-	314,611	78,771
Investments	4,841,531	-	4,841,531	4,810,102
Accrued interest receivable	18,111	-	18,111	15,430
Capital assets	-	110,750	110,750	138,750
Total assets	<u>\$ 9,655,873</u>	<u>110,750</u>	<u>9,766,623</u>	<u>9,334,892</u>
Liabilities				
Accounts payable	\$ 873	-	873	-
Due to Library	162,240	-	162,240	68,062
Total liabilities	<u>163,113</u>	<u>-</u>	<u>163,113</u>	<u>68,062</u>
Deferred Inflows of Resources				
Unavailable revenue - contributions	129,736	-	129,736	265,394
Fund Balances/Net Position				
Fund Balances				
Nonspendable	1,250,000	(1,250,000)		
Restricted	4,200,461	(4,200,461)		
Committed	2,000,000	(2,000,000)		
Unassigned	1,912,563	(1,912,563)		
Total fund balances	<u>9,363,024</u>	<u>(9,363,024)</u>		
Total liabilities, deferred inflows, and fund balances	<u>\$ 9,655,873</u>			
Net Position				
Net investment in capital assets		110,750	110,750	138,750
Restricted for capital assets				
Expendable		391,863	391,863	337,979
Nonexpendable		500,000	500,000	500,000
Restricted for the children's library				
Expendable		1,069,499	1,069,499	1,013,399
Nonexpendable		750,000	750,000	750,000
Restricted for the volunteer program				
Expendable		405,455	405,455	392,286
Restricted for NEH Grant				
Expendable		2,333,644	2,333,644	2,021,418
Unrestricted		3,912,563	3,912,563	3,847,604
Total net position		<u>\$ 9,473,774</u>	<u>\$ 9,473,774</u>	<u>\$ 9,001,436</u>

Fayetteville Public Library Foundation
A Component Unit of the Fayetteville Public Library
Statement of Governmental Fund Revenues, Expenditures and
Changes in Fund Balances/Statement of Activities
Year Ended December 31, 2014

	Governmental Fund	Adjustments	Statement of Activities	2013 (Memorandum Only)
Revenues				
Contributions	\$ 233,641	\$ -	\$ 233,641	\$ 294,024
Investment income	434,425	-	434,425	1,006,656
Grants	55,659	-	55,659	106,411
Other	8,159	-	8,159	-
	<u>731,884</u>	<u>-</u>	<u>731,884</u>	<u>1,407,091</u>
Total revenues				
Expenditures/Expenses				
Current				
Public relations	37,208	-	37,208	59,863
Other	61,212	-	61,212	64,209
Library contributions	128,126	-	128,126	353,771
Depreciation	-	33,000	33,000	30,000
Capital outlay	5,000	(5,000)	-	-
	<u>231,546</u>	<u>28,000</u>	<u>259,546</u>	<u>507,843</u>
Total expenditures/expenses				
Excess of Revenues Over Expenditures/Expenses and Changes in Fund Balances/Net Position	500,338	(28,000)	472,338	899,248
Fund Balances/Net Position				
Beginning of year	8,862,686	138,750	9,001,436	8,102,188
End of year	<u>\$ 9,363,024</u>	<u>\$ 110,750</u>	<u>\$ 9,473,774</u>	<u>\$ 9,001,436</u>

Fayetteville Public Library Foundation
A Component Unit of the Fayetteville Public Library
Notes to Financial Statements
December 31, 2014

Note 1: Nature of Operations and Summary of Significant Accounting Policies

Nature of Operations

The Fayetteville Public Library Foundation (the “Foundation”) was created as a vehicle to provide for the reception and administration of endowments and other designated and undesignated charitable gifts to and for the benefit of the Fayetteville Public Library (the “Library”) and for the advancement of the role of the Library in encouraging reading, knowledge acquisition and a love of literature. The Foundation is governed by a ten-member Board of Directors appointed by the Board of Trustees of the Library. The Foundation is a component unit of the Library.

Measurement Focus, Basis of Accounting and Financial Statement Presentation

The Foundation has one fund, the General Fund, which is the Foundation’s primary operating fund.

The General Fund is accounted for using the current financial resources measurement focus and the modified accrual basis of accounting. Revenue is recognized as soon as it is both measurable and available. Revenue is considered to be available if it is collected within the current period or soon enough thereafter to pay liabilities of the current period. For this purpose, the Foundation considers revenues to be available if they are collectable within 60 days of the end of the current fiscal period. Expenditures generally are recorded when a liability is incurred, as under accrual accounting.

In addition to presenting information for the General Fund, the statements present information for the Foundation using the economic resources measurement focus and the accrual basis of accounting. Revenue is recorded when earned and expenses are recorded when a liability is incurred, regardless of the timing of related cash flows. Contributions and similar items are recognized as revenue as soon as all eligibility requirements imposed by the provider have been met.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, and deferred inflows/outflows of resources and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues, expenses and other changes in net position during the reporting period. Actual results could differ from those estimates.

Fayetteville Public Library Foundation
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Notes to Financial Statements

December 31, 2014

Cash Equivalents

The Foundation considers all liquid investments with original maturities of three months or less to be cash equivalents. At December 31, 2014, cash equivalents consisted of money market funds with brokers.

Inventories

Inventories, consisting of DVD's, are valued at cost using the first in/first out (FIFO) method.

Investments and Investment Income

Investments in U.S. Treasury, agency and instrumentality obligations with a remaining maturity of one year or less at time of acquisition and in nonnegotiable certificates of deposit are carried at amortized cost. All other investments, including investments in equity and debt securities, are carried at fair value. Fair value is determined using quoted market prices. Investments in nonnegotiable certificates of deposit are carried at amortized cost.

Investment income consists of interest and dividend income and the net change for the year in the fair value of investments carried at fair value.

Capital Assets

Capital assets are recorded at cost at the date of acquisition. Depreciation is computed using the straight-line method over the estimated useful life of the asset. The estimated useful life of the films is 5 years.

Pledges Receivable

Pledges receivable consists of promises to give made by donors. Pledges receivable are recorded net of estimated uncollectible amounts and discounted to present value for pledges due in more than one year. The Foundation provides an allowance for doubtful accounts, which is based upon a review of outstanding receivables, historical collection information and existing economic conditions.

Fayetteville Public Library Foundation

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Notes to Financial Statements

December 31, 2014

Deferred Outflows of Resources and Deferred Inflows of Resources

A deferred inflow of resources is an acquisition of net position by the Foundation that is applicable to a future reporting period and a deferred outflow of resources is a consumption of net position by the Foundation that is applicable to a future period. Both deferred inflows and outflows are reported in the statement of net position but are not recognized in the financial statements as revenues and expenses until the period(s) to which they relate. Deferred inflows of resources of the Foundation consist of donation pledges to be received in future years.

Net Position

Net position of the Foundation is classified in four components. Net investment in capital assets consists of capital assets net of accumulated depreciation. Restricted expendable net position is noncapital assets that must be used for a particular purpose as specified by donors external to the Foundation. Restricted nonexpendable net position is noncapital assets whose restrictions are permanent in nature as specified by donors external to the Foundation. Unrestricted net position is remaining assets plus deferred outflows less remaining liabilities plus deferred inflows that do not meet the definition of restricted expendable or restricted nonexpendable net position.

When both restricted and unrestricted resources are available for use, it is the Foundation's policy to use restricted resources first, then unrestricted resources as they are needed.

Fund Balance - Governmental Funds

The fund balances for the Foundation's governmental funds are displayed in four components:

Nonspendable - Nonspendable fund balances are not in a spendable form or are required to be maintained intact. Foundation funds in this category are legally required to be maintained intact by external contributors.

Restricted - Restricted fund balances may be spent only for the specific purposes stipulated by external resource providers, constitutionally or through enabling legislation. Restrictions may be changed or lifted only with the consent of resource providers. Foundation funds in this category are externally restricted by contributors.

Committed - Committed fund balances may only be spent for specific purposes as determined by the Board of Trustees. Foundation funds in this category can only be changed by a vote of the Board of Trustees. As of December 31, 2014, the Foundation has set aside \$2,000,000 for the acquisition of property to be used for the new Library, which is expected to be finalized during 2016.

Fayetteville Public Library Foundation
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Notes to Financial Statements
December 31, 2014

Unassigned - Unassigned fund balance is the residual classification for the general fund and includes all amounts not contained in the other classifications.

The Foundation considers restricted amounts to have been spent when an expenditure is incurred for purposes for which both restricted and unrestricted fund balance is available. The Foundation applies restricted amounts first, followed by committed amounts, followed by unassigned amounts when an expenditure is incurred for purposes for which amounts in any of those unrestricted fund balance classifications could be used.

Income Taxes

The Foundation is exempt from income taxes under section 501 of the Internal Revenue Code and similar provision of state law. However, the Foundation is subject to federal income tax on any unrelated business taxable income.

Note 2: Deposits, Investments and Investment Return

Deposits

Custodial credit risk is the risk that in the event of a bank failure, a government's deposits may not be returned to it. The Foundation's policy for custodial credit risk requires compliance with the provisions of state law.

State law requires that deposits of public funds with federal depository insurance, bonds and other obligations of the U.S. Treasury, U.S. agencies or instrumentalities of the state of Arkansas. No legal opinion has been obtained regarding the enforceability of any of the collateral arrangements.

At December 31, 2014, the Foundation's bank balances were \$241,299, all of which were insured.

Fayetteville Public Library Foundation
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Notes to Financial Statements

December 31, 2014

Investments

At December 31, 2014, the Foundation had the following investments and maturities:

Type	December 31, 2014				
	Fair Value	Maturities in Years			More than 10
		Less than 1	1-5	6-10	
U.S. agencies obligations	\$ 699,471	\$ 40,009	\$ 196,530	\$ 462,932	\$ -
Corporate bonds	1,684,438	121,494	1,378,582	184,362	-
Money market mutual funds	2,416,307	2,416,307	-	-	-
	4,800,216	<u>\$ 2,577,810</u>	<u>\$ 1,575,112</u>	<u>\$ 647,294</u>	<u>\$ -</u>
Mutual funds	302,322				
Unit trusts	229,870				
Corporate stocks	3,766,588				
	<u>\$ 9,098,996</u>				

Interest Rate Risk – As a means of limiting its exposure to fair value losses arising from rising interest rates, the Foundation’s investment policy limits its investment fixed income portfolio to maturities of no more than ten years or non-public in nature.

Credit Risk – Credit risk is the risk that the issuer or other counterparty to an investment will not fulfill its obligations. It is the Foundation’s policy to limit its investments in corporate bonds to issues that are rated investment grade by Standard & Poor’s and Moody’s Investors Service and shall maintain an A+ average rating or better for Standard & Poor’s and an A1 average rating or better for Moody’s Investors Service. At December 31, 2014, the Foundation’s investments in U.S. agencies obligations and corporate bonds were rated an average rate of A+ by Standard & Poor and an average rate of Aa3 by Moody’s Investors Service.

Custodial Credit Risk - For an investment, custodial credit risk is the risk that, in the event of the failure of the counterparty, the Foundation will not be able to recover the value of its investment or collateral securities that are in the possession of an outside party. The Foundation’s investment policy does not address custodial credit risk.

Concentration of Credit Risk - The Foundation’s investment policy dictates that except for U.S. Treasury or agency obligations, the Foundation’s investment portfolio shall contain no more than 5% exposure to any issuer.

Fayetteville Public Library Foundation
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Notes to Financial Statements

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Summary of Carrying Values

The carrying values of deposits and investments shown above are included in the statement of net position as follows:

Carrying value	
Deposits	\$ 247,944
Cash on hand	8,305
Investments	<u>9,098,996</u>
	<u><u>\$ 9,355,245</u></u>
Included in the following statement of net position captions	
Cash and cash equivalents	\$ 2,357,945
Investments	1,841,158
Restricted cash and cash equivalents	314,611
Restricted investments	<u>4,841,531</u>
	<u><u>\$ 9,355,245</u></u>

Investment Income

Investment income for the year ended December 31, 2014, consisted of:

Interest and dividend income	\$ 180,423
Net increase in fair value of investments	<u>254,002</u>
	<u><u>\$ 434,425</u></u>

Fayetteville Public Library Foundation
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Note 3: Capital Assets

Capital assets activity for the year ended December 31, 2014, was:

	Beginning Balance	Additions	Reductions	Ending Balance
Construction in progress	\$ 25,000	\$ 5,000	\$ 30,000	\$ -
Films	150,000	30,000	-	180,000
Less accumulated depreciation Films	36,250	33,000	-	69,250
Capital assets, net	<u>\$ 138,750</u>	<u>\$ 2,000</u>	<u>\$ 30,000</u>	<u>\$ 110,750</u>

Note 4: Endowments and Similar Funds

The Board of Directors has established an investment policy with the objective of protecting the principal of the Foundation's investments and maximizing total investment return without assuming extraordinary risks. It is the goal of the Foundation to provide spendable income levels that are reasonably stable and sufficient to ensure a proper balance between the preservation of corpus and enhancement of the purchasing power of investment earnings. As of December 31, 2014, the Foundation had a total of \$1,022,679 in net appreciation from investment of donor-restricted endowments available for expenditure. This amount is reported in restricted fund balance in the governmental fund balance sheet and in various categories of expendable restricted net position on the statement of net position. The laws of the state of Arkansas do not currently restrict the Foundation's ability to spend net appreciation on donor-restricted endowment funds.